

May 07, 2025

Ref: NIVABUPA/EQ/2025-26/15

To, **National Stock Exchange of India Limited** Exchange Plaza, C-1, Block G Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Symbol: NIVABUPA

Scrip Code: 544286

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

BSE Limited

Sub: Presentation of Earnings call on the Audited Financial Results for the quarter and year ended March 31, 2025

Dear Sir/Madam,

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed presentation of the Earnings call scheduled on May 07, 2025 on the Audited Financial Results for the quarter and year ended March 31, 2025.

The same shall also be available on the website of the Company at <u>www.nivabupa.com</u>.

Thanking You, For Niva Bupa Health Insurance Company Limited

Rajat Sharma Company Secretary and Compliance Officer Membership No. : F7069



Investor Presentation

FY2025



Disclaimer



The contents of this presentation are for informational purposes only. The contents are intended, but not guaranteed, to be correct, complete, or absolutely accurate. This presentation may contain certain words or phrases which are not statements of historical facts and may be described as "forward-looking statements". These forward-looking statements generally can be identified by words or phrases such as "aim", "anticipate", "are likely", "believe", "continue", "can", "shall", "could", "expect", "estimate", "intend", "may", "likely" "objective", "plan", "project", "propose", "seek to", "will", "will continue", "will achieve", "will likely", "will pursue" or other words or phrases of similar import. Similarly, statements that describe our Company's strategies, objectives, plans or goals, financial and operating projections are also forward-looking statements.

All forward-looking statements are subject to risks, uncertainties, expectations and assumptions about us that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement. Actual results may differ materially from those suggested by the forward-looking statements due to risks or uncertainties associated with our expectations with respect to, but not limited to, regulatory changes pertaining to the industry in which our Company operates and our ability to respond to them, our ability to successfully implement our strategy, our growth and expansion, technological changes, our exposure to market risks, general economic and political conditions in India and globally which have an impact on our business activities, investments, or the industry in which we operate, the monetary and fiscal policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in domestic laws, regulations, taxes, changes in competition in the industry in which we operate and incidents of any natural calamities and/or acts of violence.

Forward-looking statements reflect the current views of our Company as of the period of these results and are not a guarantee of future performance. These statements are based on our management's beliefs, assumptions, current plans, estimates and expectations, which in turn are based on currently available information. Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate, and the forward-looking statements based on these assumptions could be incorrect. We undertake no obligation to update forward-looking statements to reflect events or circumstances after the date there.

The Company disclaims any obligation or liability to any person for any loss or damage caused by errors or omissions, whether arising from negligence or any other cause. Recipients of this presentation are not to construe its contents, or any prior or subsequent communications from or with the Company or its representatives as investment, legal or tax advice. In addition, this presentation does not purport to be complete or contain all information that may be required to make a full analysis of the Company. These materials do not constitute or form part of any offer or solicitation to purchase or subscribe for securities of the Company.



COUR PURPOSE



We are pleased to close FY25 on a strong note and are optimistic about maintaining a positive trajectory into the future. We are very excited by the significant opportunity that health insurance presents and we believe that the category is gaining relevance amongst all demographics.

We achieved GWP (without 1/n) of ₹ 7,407 crore with a 32% growth & GWP (with 1/n) of ₹ 6,762 crore with a 21% growth over FY24. Our I-GAAP PAT was ₹ 214 crore which grew by 161% & IFRS PAT was ₹ 203 crore, growing by 91% over last year. Combined ratio for the year was 96% (without 1/n) & 101% (with 1/n). Our market share increased to 9.4% from 9.1% in FY24 in the retail health segment and we continue to be one of the fastest growing companies in health insurance.

FY25 was a very important year for our organisation as Niva Bupa was listed on the Stock Exchanges on November 14, 2024 - a significant milestone for our company. We continued to being recognised as India's Best Health Insurer in the Mint BFSI Awards 2024 for the second year in a row. We have also been certified as Great Place to Work for the fifth consecutive year. Niva Bupa is now ranked amongst the Top 25 India's Best Workplaces in BFSI 2025.

Our commitment to innovate led to our new product offering - 'Rise' launched in February 2025. The product targets the 'missing middle' segment with unique benefits & flexible payment options at an affordable price point. Our Weighted Episodal NPS for FY25 was 55, improving by 5 points over FY24, reflecting our continued commitment to excellent customer service.

Executive Summary Q4'FY25 | FY25



(₹ in Crores)

GWP (Without 1/n)			WP ו 1/n)		s) After Tax AAP)	Profit/(Loss) After Tax (IFRS)	
Q4'FY25 ₹2,395.4	FY25 ₹7,406.7	Q4'FY25 ₹2,078.6	FY25 ₹6,762.2	Q4'FY25 ₹206.1	FY25 ₹213.5	Q4'FY25 ₹83.8	FY25 ₹203.3
36.1%	32.1%	18.1%	20.6%	31.2%	160.9%	36.8%	91.1%

	ombined Ratio ¹ (Without 1/n) Combined Ratio ¹ (With 1/n)		Claims Settl	ement Ratio	Weighted Episodal NPS		
Q4'FY25 86.1%	FY25 96.1%	Q4'FY25 92.8%	FY25 101.2%	Q4'FY25 93.2%	FY25 92.4%	Q4'FY25 60	FY25 55
+330 bps	+267 bps	-339 bps	-242 bps	+39 bps	+46 bps	+5.3	+4.7

YoY Change

Q4'FY25

¹Positive change in Combined Ratio reflects improvement over previous year

W.e.f. October 1, 2024 Long-term products are accounted on 1/n, as mandated by IRDAI, hence Q4 & FY2025 numbers are not comparable

FY25

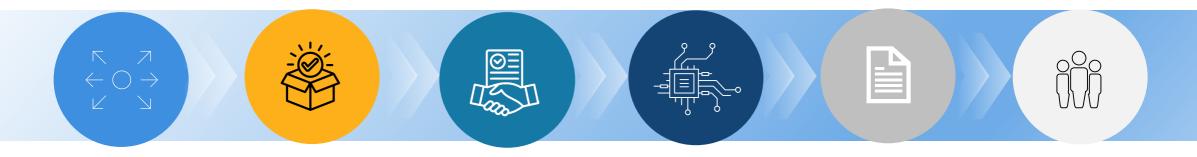
Agenda

Our Strategy

Financial Performance

Our Strategy





Building a Granular, Growth Oriented and Profitable Health Insurance Franchise

1

Health Partner of Choice for Customers

2

Multi-Channel & Diversified Distribution with Emphasis on Digital Sales

3

Technology & Analytics Driven Business Model

4

5 Disciplined Underwriting & Claims Management, Underpinned by Expertise 6

Focus on Talent Management & Execution

Key Performance Indicators (1/3)



Particulars	Unit	FY2023	FY2024	FY2025
Gross Written Premium ¹ (GWP)	(₹ in Crores)	4,073.0	5,607.6	6,762.2
Net Written Premium	(₹ in Crores)	3,183.1	4,421.0	5,369.4
Net Earned Premium	(₹ in Crores)	2,662.8	3,811.2	4,894.5
Profit/(Loss) After Tax (I-GAAP)	(₹ in Crores)	12.5	81.9	213.5
Profit/(Loss) After Tax (IFRS)	(₹ in Crores)	8.5	106.4	203.3
Combined Ratio	%	97.2%	98.8%	101.2%
Claims Ratio	%	54.1%	59.0%	61.2%
Expense Ratio	%	43.2%	39.8%	40.0%
Expense of Management as % of GWP ²	%	41.2%	39.3%	37.4%
Retention Ratio (NWP/GWP)	%	78.2%	78.8%	79.4%
Net Worth	(₹ in Crores)	831.1	2,049.6	3,058.3
Return on Average Net Worth	%	1.9%	5.7%	8.4%
Solvency Ratio	Times	1.67x	2.55x	3.03x
Assets Under Management	(₹ in Crores)	3,366.1	5,458.2	8,175.1
Yield on Total Investments	%	6.7%	7.1%	7.4%

W.e.f. October 1, 2024 Long-term products are accounted on 1/n, as mandated by IRDAI, hence FY2025 numbers are not comparable ¹No reinsurance accepted, so "GWP = GDPI"; ²Expense of management is calculated without 1/n

Key Performance Indicators (2/3)



Particulars	Unit	FY2023	FY2024	FY2025
Retail Health GWP	(₹ in Crores)	2,969.7	3,839.7	4,432.5
Retail Health Market Share	%	8.4%	9.1%	9.4%
Retail Health Accretion Market Share	%	17.3%	12.9%	11.6%
Number of Active Lives Insured at the end of the Fiscal	(# in Millions)	9.9	14.7	20.8
Network Hospitals	#	10,005	10,460	10,421
% of Cashless Claims through Network Hospitals	%	66.5%	70.0%	72.2%
Claims Settlement Ratio	%	90.5%	91.9%	92.4%
GWP Contribution of New Retail Health Indemnity Policies with Sum Insured >= ₹ 1 million	%	67.4%	70.7%	74.5%
Renewal Rate for Retail Health Indemnity Products (by value) ³	%	89.4%	92.2%	88.0%
Avg. Ticket size per policy	₹	26,084	28,797	30,252
GWP per policy sold by Agents	₹	22,895	25,028	23,233

W.e.f. October 1, 2024 Long-term products are accounted on 1/n, as mandated by IRDAI, hence FY2025 numbers are not comparable ³Renewal rate is calculated on total premium realized from the policies which are renewed in the relevant fiscal period

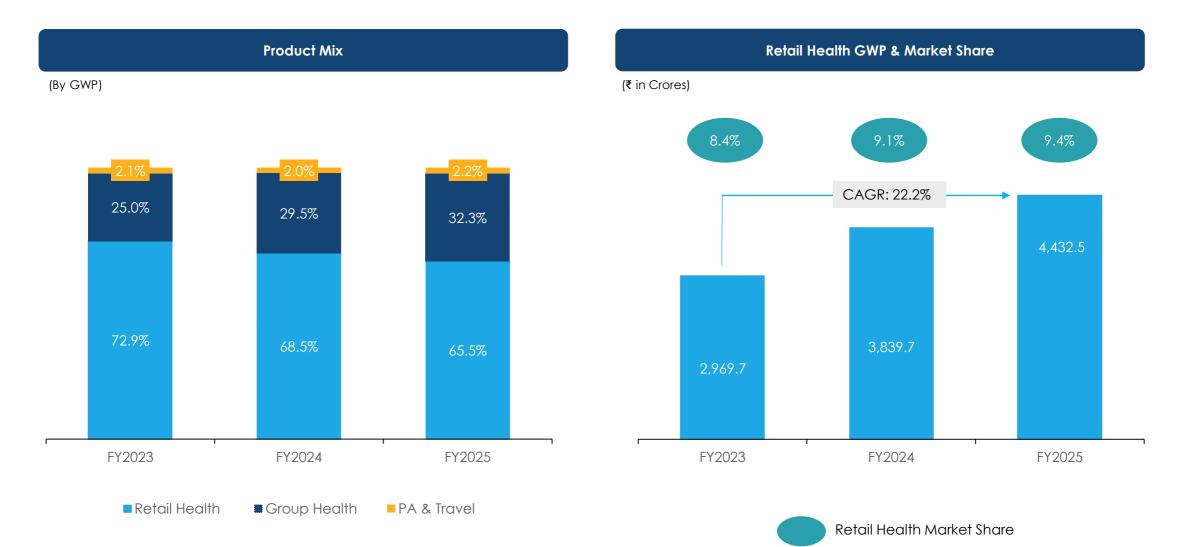
Key Performance Indicators - Without 1/n (3/3)



Particulars	Unit	FY2023	FY2024	FY2025
Gross Written Premium ¹ (GWP)	(₹ in Crores)	4,073.0	5,607.6	7,406.7
Combined Ratio	%	97.2%	98.8%	96.1%
Claims Ratio	%	54.1%	59.0%	58.2%
Expense Ratio	%	43.2%	39.8%	37.9%
Retail Health GWP	(₹ in Crores)	2,969.7	3,839.7	4,873.4
Retail Health GWP Growth	%	37.7%	29.3%	26.9%
Avg. Ticket size per policy	₹	26,084	28,797	33,135
GWP per policy sold by Agents	₹	22,895	25,028	25,462
GWP contribution of new retail health indemnity policies with sum insured >= ₹ 1 million	%	67.4%	70.7%	76.3%

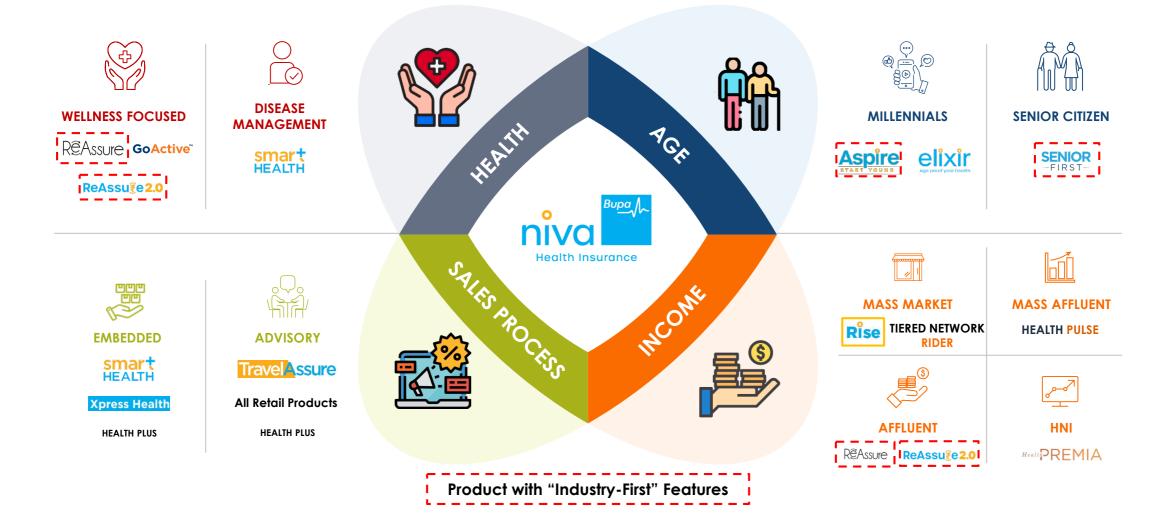
Building a Granular, Growth Oriented and Profitable Health Insurance Franchise





2 Comprehensive Portfolio of Innovative Health Insurance Products Across All Stages of the Customer Lifecycle





2 Enabling Access to a 360° Health and Wellness Ecosystem Platform, Providing a Holistic Customer Health Proposition







Booking individual diagnostic tests with home sample collection

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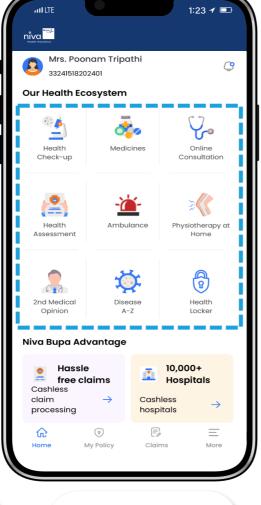
Digital consultations and second medical opinion

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Access health education content on diseases published by Bupa and wellness content

App Downloads

11.5 Million+

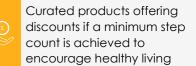


Monthly Active Users 5.1 Lakh



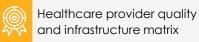
WELLNESS OFFERINGS







Health assessment tools such as BMI and stress calculator

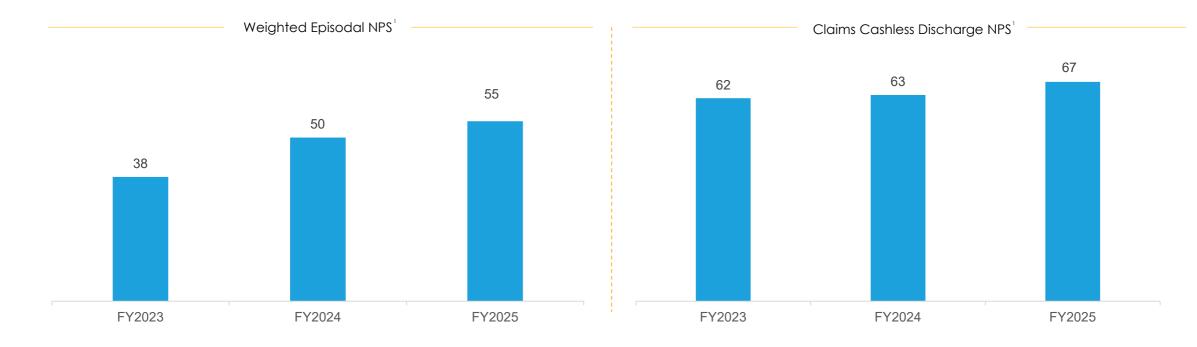


Monthly Average Health Checkups - 35K+ Doctor Consultation - 6K+

Android Rating - 4.5 iOS Rating - 4.7

2 We Measure NPS Across 35 Touch Points and are Focused on Continuously Improving Customer Experience





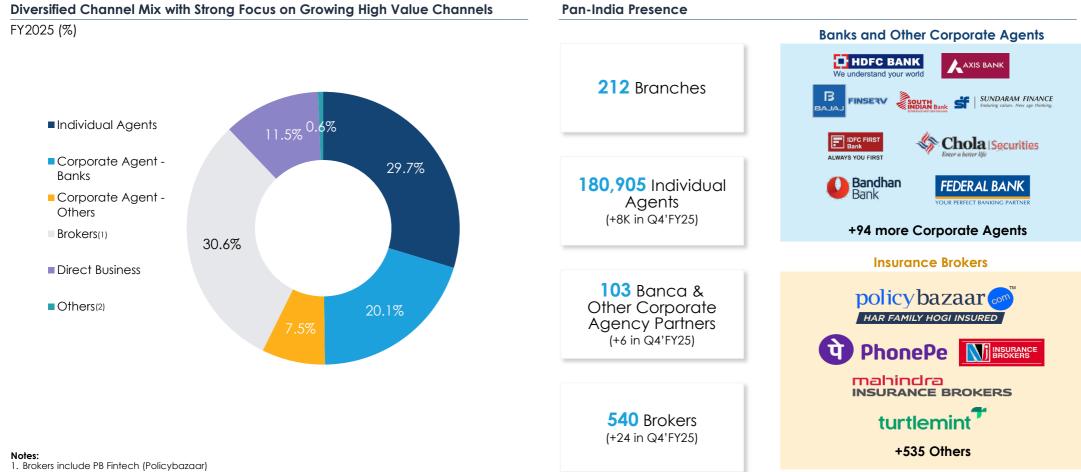
- Weighted Episodal NPS for FY2025 stands at +55 which is +5 points higher than FY2024
- 36 Lakh+ customers were reached out seeking feedback in FY2025
- 3 Lakh+ customer responses received in FY2025

Note:

NPS score of few critical touch points (claims discharge, service, policy issuance, renewal etc.) is combined into a single, weighted NPS score, calculated as weighted average by response method, for the organisation

3 Multi-Channel & Diversified Distribution with Emphasis on Digital Sales



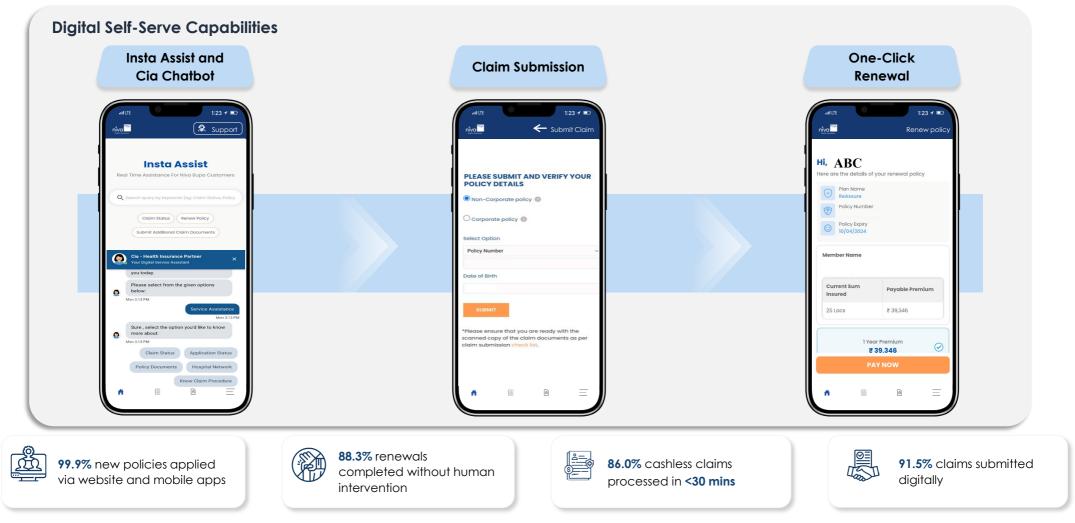


2. Others include Web Aggregators,, Insurance Marketing Firms, Point of Sales and Common Service Centers

Metrics as of FY2025

4 Our Technology Enables us to Serve Customers Anywhere, Anytime





Our Value Chain is Significantly Automated with Analytics Embedded into Operations

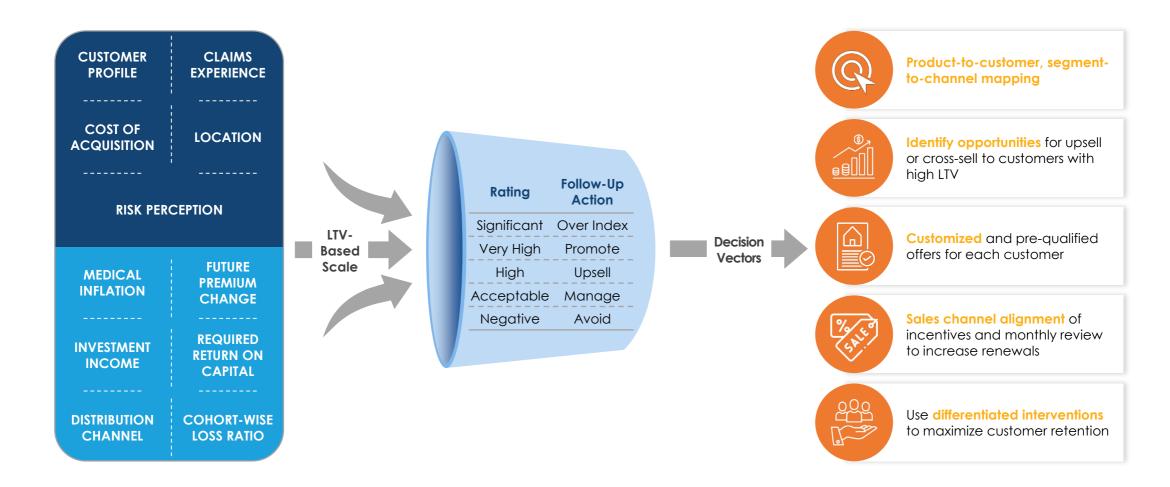


کی ک	Customer Sourcing	Underwriting	Claims Management	Policy Renewal
Modular API based partner integration	New policies applied digitally	Rule based automated decisioning	91.5% Digital claims submission	Policy renewal without human intervention
Digital Dukaan and Niva Bupa UNO mobile applications for agent training	95.1% Payments made digitally	Retail policies auto- decisioned	Real-time fraud detection capability	Predictive machine-based learning model to target high lapse probability cases
	Real-time lead scoring supported by product recommendation engine	LTV-based approach to identify upsell or cross-sell opportunities	Outlier detection tool used for billing review	

28.5%

Cashless Claims Auto-Adjudication 5 Disciplined Underwriting and Business Selection Through LTV-Based Approach



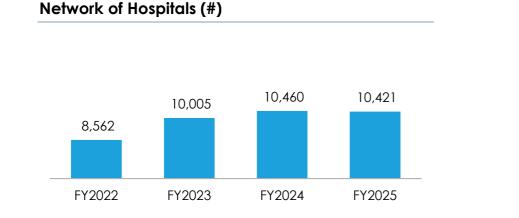


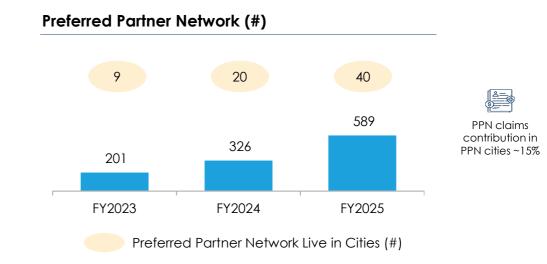




5 Our Hospital Network and PPN Hospitals Helps Improve Customer Satisfaction Levels While Improving Control on Cost of Claims



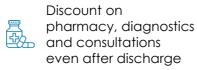




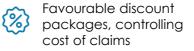
Benefits of PPN Hospitals

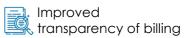
For Customers

Free ambulance services and designated relationship manager



For Niva Bupa





5 Our Domain Knowledge and Experience in Claims Cost Management



End-to-End Cashless Claims Auto Adjudication



Retail Health Claims Cost Index¹ I CAGR² - 6.7%



From ~30 mins to less than couple of minutes

Reduction in processing time for pre-authorization of cashless claims through manual processing vs auto-adjudication claims system

Enables faster processing of retail cashless claims, reduces errors and promotes cost-savings

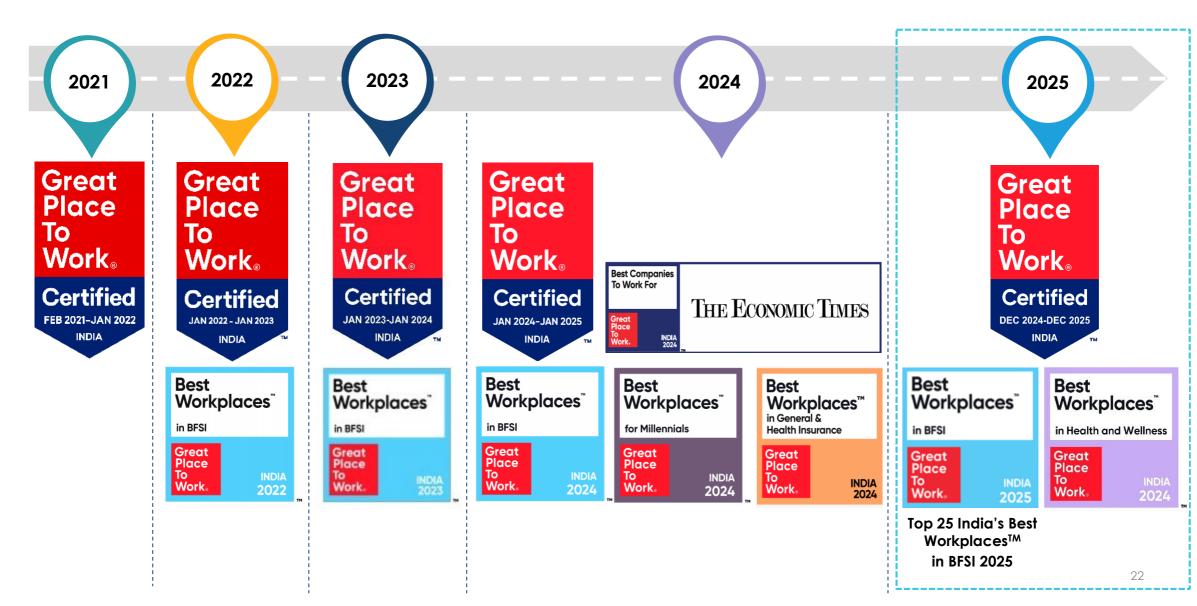


Retail Health Claim Cost Index reflects Niva Bupa YOY average claim size with FY2019 as base year.

The change in index is on account of medical cost inflation, change in disease mix, medical advancement etc.







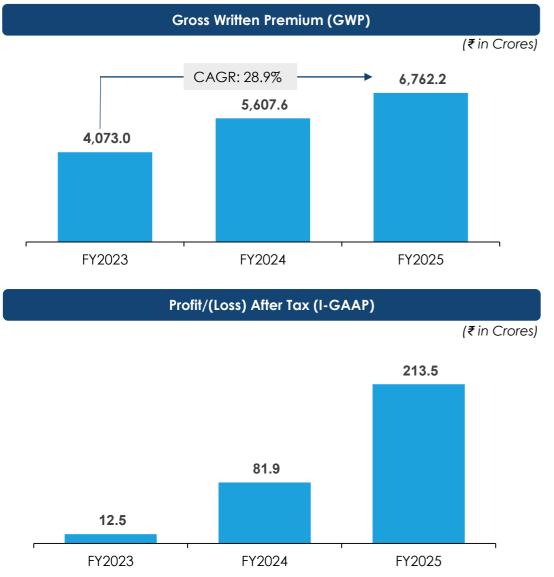
Agenda

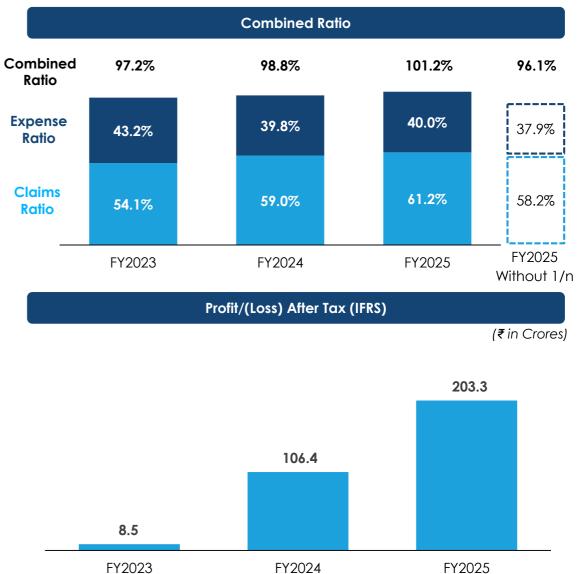
Our Strategy

Financial Performance



Financial Performance





W.e.f. October 1, 2024 Long-term products are accounted on 1/n, as mandated by IRDAI, hence FY2025 numbers are not comparable

Health Insurance

Profit Reconciliation from I-GAAP to IFRS



Particulars (₹ in Crores)	FY2023	FY2024	FY2025
Profit After Taxes as per I-GAAP	12.5	81.9	213.5
IFRS Adjustments			
Insurance Contracts [IFRS-17]	13.8	68.7	80.8
Leases [IFRS-16]	(3.2)	(3.0)	(2.0)
Financial Instruments [IFRS-09]	(1.7)	3.5	(4.0)
Share-based Payment [IFRS-02]	(9.4)	(8.8)	(13.7)
Employee Benefits [IAS-19]	-	0.7	1.4
Income Taxes [IAS-12]	(3.5)	(36.6)	(72.8)
Profit After Taxes as per IFRS	8.5	106.4	203.3
Key Ratios			
Combined Insurance Service Ratio ¹ (CISR)	104.9%	103.0%	103.0%
Claims Ratio (GEP basis)	59.9%	62.9%	63.8%

Above IFRS Results are not mandated by sectoral regulator, IFRS financials are special purpose financial statement which are audited by our statutory auditor

¹Combined Insurance Service Ratio (CISR) is calculated by dividing sum of Insurance service expenses, Net expenses from reinsurance contract & Other operating expenses with Insurance revenue



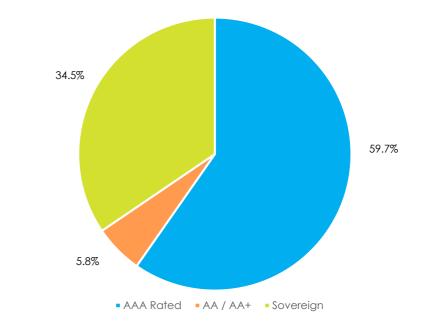
Particulars (₹ in Crores)	As at March 31, 2023	As at March 31, 2024	As at March 31, 2025
Equity as per I-GAAP	831.1	2,049.8	3,060.8
IFRS Adjustments			
Insurance Contracts [IFRS-17]	42.8	111.4	192.3
Leases [IFRS-16]	0.7	(2.2)	(4.2)
Financial Instruments [IFRS-09]	(64.5)	(11.3)	93.9
Income Taxes [IAS-12]	98.8	49.9	(50.4)
Equity as per IFRS	908.9	2,197.5	3,292.4

Robust Approach to Investment Management has Resulted in Strong Growth in AUM and Yield





Breakup by Ratings % of Book Value of Debt Securities | FY2025





Glossary



API - Application Programming Interface App - Application AUM - Assets under Management Avg - Average **BMI -** Body Mass Index CAGR - Compounded Annual Growth Rate **DII -** Domestic Institutional Investor **EOM -** Expense of Management Excl - Excluding FII - Foreign Institutional Investors FY - Financial Year **GDPI** - Gross Direct Premium Income **GWP** - Gross Written Premium HNI - High Net worth Individuals LTV - Life Time Value **MAU** - Monthly Active Users Mn - Million

IFRS - International Financial Reporting Standards

I-GAAP - Indian Generally Accepted Accounting Principles

NBFC - Non-Banking Financial Company

NWP - Net Written Premium

NEP - Net Earned Premium

NPS - Net Promoter Score

PA - Personal Accident PAT - Profit After Tax PB - Policy Bazaar **PBT -** Profit Before Tax **PPN** - Preferred Partner Network **RBI** - Reserve Bank of India

RI - Reinsurance

ROAE - Return on Average Equity

₹ - Indian Rupees



Thank You